



# It's a whole lot easier to take a California Relay call.

**Getting new customers is tough. But take calls from California Relay callers and you could be selling a lot more pizzas, or haircuts, or widgets.**

Last year nearly 7 million calls were made by your potential customers who are deaf, hard of hearing, or speech-disabled, through a free state program: the California Relay Service (Dial 711). Many of their calls were to small businesses. But over half a million people hung up on these callers before they could even say anything! Click!

When you hear "This is the California Relay Service..." stay on the line. It's not a telemarketer trying to sell, but a deaf, hard of hearing, or speech-disabled customer trying to buy!

**Don't hang up.  
It's for you.**

Free on-site training for your staff, informational materials, and advice about how to use and benefit from the California Relay Service. No cost or obligation.

Call 1-866-821-3733 or visit [www.ddtp.org](http://www.ddtp.org)



**California  
Relay  
Service**  
*The power to connect us all.*



A Program of the  
California Public  
Utilities Commission

Code - TBD